## Croatia: Public participation in national level budget process

Mihaela Bronić Institute of Public Finance Zagreb, Croatia

Senior Budget Officials CESEE - SBO Zagreb, May 25, 2018

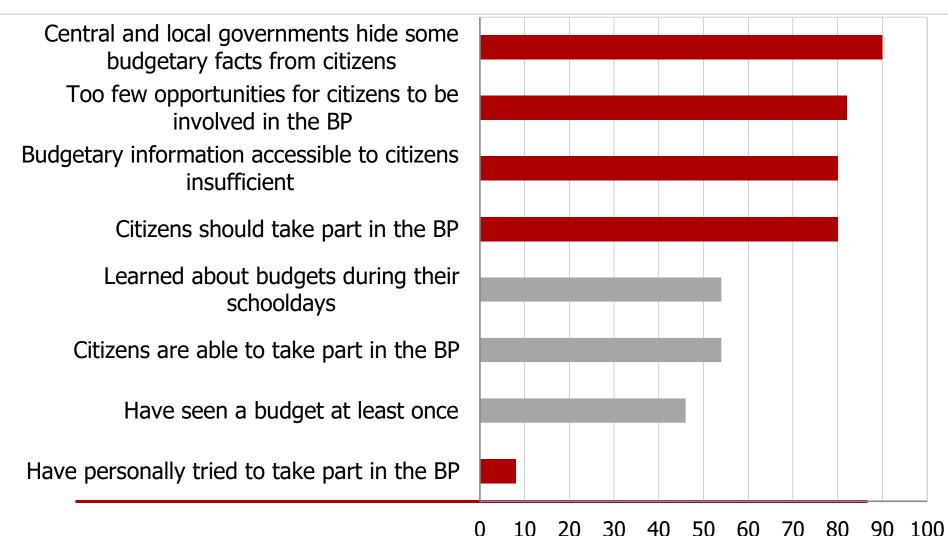


### The structure of presentation

- National level public participation in budget process is not satisfactory
- Obstacles are numerous
- Conclusion:
  - increased budget literacy/citizens education along with
  - more opportunities for PP is needed.

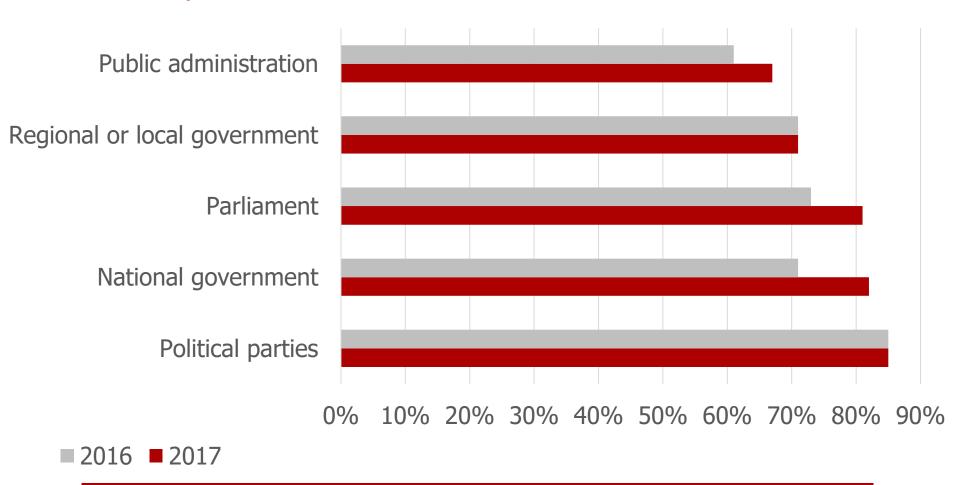
### Numerous obstacles for PP

Graph 1. Online survey about PP in Croatia (in %)



### **Numerous obstacles for PP**

### Graph 2: Croatia - Citizens dissatisfaction with:



Source: European Commission, 2017. Standard Eurobarometer 88

## Numerous obstacles for PP - Engaging citizens is not easy

- Public criticism and distrust → PP is not worth
  - politicians are corrupt
  - decisions have already been made by politicians
  - citizens do not know have their inputs been used
  - it is not safe to participate (you may even lose your job if you work in public sector)
- Lack of
  - interest and understanding of the BP (importance of PP, how and where to participate)
  - understanding of technically presented long budget documents and deciding what is (not)important (too much details)
  - citizens' time (too much work or personal obligations)

Source: Partly adopted from Giering, S. 2011. PP Strategies for Transit.

## Numerous obstacles for PP (within government institutions)

- Inadequate financial and staff resources
- Difficulties obtaining interest from the elected top officials
- Lack of will (government employees have many other tasks, they do not want more tasks)
- Lack of time the budgets are made in the last minute
- Most of the budget items are already predefined (e.g. employees costs...)

Source: Partly adopted from Giering, S. 2011. PP Strategies for Transit.

## Increased budget literacy/citizens education along with more PP opportunities (multiple, not dependent on time and space) are needed



citizens should be motivated

# Good example: Online Educational Budget Game Proracun(ajme) – City of Rijeka

### Aimed at

- 1. improving LBT
- 2. an interactive tool for direct communication between citizens and the mayor
- Citizens
  - get acquainted with the actual budget
  - choose projects which they would like to see realized, which are not included in the existing budget
- The statistics relating to the chosen projects is used when the budget is planned for the next year

Source: https://www.vojko-obersnel.com/hr/proracunaj-me/2018

### Proracun(ajme) - City of Rijeka

### 1. Homepage

- Introductory text about the current budget
- Educational part: keywords are explained (e.g. communal fee)

#### 2. Game

- Citizens choose projects that are not in their current budget (Total maximum amount of selected projects: ≈ US\$ 10 mil.)
- Reducing items of current budget or raising communal fees citizens provide funds for the implementation of selected projects
  - Alarms alert citizens to what happens when an item of current budget decreases or communal fee increases

### 3. Report:

- Selected projects and how are they funded
- Comparison of citizens' budget to the current budget

Source: https://www.vojko-obersnel.com/hr/proracunaj-me/2018

### How to increase national level PP?

- 1. Online educational budget game (like in Rijeka) on the level of each ministry?
- 2. Surveys, focus groups to find out
  - who is (not)participating and why?
  - opinions of the goals in strategic plans of different ministries (are adopted goals too ambitious/modest)?
    - like in Standard Eurobarometer opinions on EU 2020 targets e.g. Target - To increase energy efficiency in EU by 20% by 2020?
- 3. Introducing budget literacy courses into school curricula (as a part of civil education at all levels of education)?

### Thank you ©

Your comments and suggestions are welcome...

